

## Crowd Management in Large Societies

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The formation of large societies required that former tribal and small group leaders refine their methods and skills in order to manage what today and in the past was considered to be, collectively speaking, a dumb frightened mass of disorganised people. From the earliest historical records ruling elites developed various methods/strategies/tricks to manage the masses and effectively nose-ring them as dumb beasts or a resource to be led by their crudest emotional instincts (flight-fight/FEAR) to serve ruling elites.

In ancient Egypt rulers adopted divine status, as Gods, in order to organise the uneducated illiterate masses and it worked at treat as all humans believe in Gods in one form or another, Gods served to explain things that could not be readily explained, storms and natural cataclysms became the wrath of a God punishing man for his wicked ways, so Gods required appeasement via a ruling priest class that worked with hereditary rulers to enslave entire societies; and so the development of crowd management became a necessary part of organising large societies, though mass education would have been a better option as then the masses would have consciously shared in the process of organising themselves for the greater good, but alas, rulers for extremely selfish reasons decided it was not feasible and preferred to harness and exploit the people as a resource to better maintain their power and increase their wealth.

Now it must be understood that Gods and their alleged power intimidate lesser mortals as history records, these created Gods (theology) 'punish' humans with various destructive natural phenomena which produced floods, drought and other calamities that critically affected the survival of the group.

In ancient Rome it was taken one step farther with the development of mass entertainment, which principle, "bread (welfare and protection) and circuses," has not changed today. So essentially the masses have always been slaves to ruling elites though mass management today is largely effected unconsciously, via distraction, outright lies/propaganda, and media entertainment/titillation, which again are all directed at the emotional, instinctive response.

Other methods relying on the same principles have been developed and refined to remarkable effectiveness by advertisers and marketers today, which has produced a completely enslaved society as the slaves, a resource to be abused and exploited, are unaware they are enslaved. The duped masses willingly fight the wars for profit of their masters and rally around coloured pieces of cloth called flags to kill their fellow brother and sister slaves in foreign nations all for the benefit of ruling elites that could care less for their expendable resource, the masses.

A myth prevails regarding revolutions and social change as in reality nothing has ever changed; a new elite ruling class is formed by harnessing the masses by the usual means to topple a former ruling class, which new elite then follows the same principles as its predecessor, in other words, "things must change in order to stay the same," as astutely observed and articulated by an Italian that I couldn't be bothered sourcing as YOU are not worth the extra effort.

Indeed, it is very easy for any educated and socially aware, free thinking person to develop a contempt for the bovine, managed masses, which all ruling elites make no attempt to hide though they pretend to love their nations and their subjects, whereas the truth is simply that they love only themselves their power and wealth.

It becomes immediately evident that all old formulas must be abandoned if real social freedom and liberty is to be achieved, however, existing ruling elites must be completely eliminated as a prerequisite for all social change, and if you wish to know who these ruling elites are today, though many intentionally remain in the background, just follow the money, the most wealthy families are indeed the rulers of the world as the Pharaohs once were, as they orchestrate the formation of governments and by extension wars for profit. police/militarised societies etc that oppress the world today as these same forces did in the past.

Exploitation, with all the associated abuses have a long and very dark painful history, but so long as elites maintain the 'bread and media circuses,' modern slaves remain unaware they are enslaved and are too frightened (theology/ideology and surveillance) to challenge the status quo, they continue to serve their masters as they did before history was recorded.

So learn to eat shit, live in a failing unfair world and enjoy it, you useless, gutless, good for nothing but slavery, masses.

Now you imagine that I am a trifle harsh, well here's my story to justify my view: If I could emerge from the slums and a horrific abusive family environment and obtain a tertiary education, which opened my eyes to how the world works, then so can you, you lazy apathetic turds -- the only reason I bother with you at all, is that I'm a trained writer and love to express myself, as for popularity and readership, which has gone through the floor today due directly to elite censorship, I couldn't care less, I would probably write underwater if I was drowning, as it is a source of joy for me, but as for You -- you deserve exactly what you get.

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